



**ALIBAG**  
RESORT  
LUCKNOW



A scenic view of a resort pond with swans and rocks. The pond is surrounded by lush greenery and large rocks. Several white swans are swimming in the water. In the background, there are trees and a building with a white umbrella. The overall atmosphere is peaceful and luxurious.

## **Alibag Resort**

The Alibag Resort is a prestigious project that will cover 150 acres of land area, becoming North India's largest resort. This resort will be operated by renowned hotel chains as hospitality partners. Surrounded by lush green mango orchards, which produce world-famous mangoes that are exported globally, the resort is located on the banks of the Gomti River, making it the perfect destination for nature lovers, adventure enthusiasts, water sports enthusiasts, and those seeking luxury stays with delicious food and beverages.

It is easily accessible, with connections to Sitapur Road - Delhi Highway NH24, Agra Expressway, and the upcoming Gomti Expressway. The resort promises a lifetime living experience, featuring an adventure park, water sports, wellness centers, luxury villas with private pools, and five-star cottages. It is set to become a premier destination in North India, offering guests an unparalleled level of luxury and comfort.



## **I - Land Resort**

**I-LAND Resort is located in Alibag Resort, one of the largest resort in North India. The resort offers a range of adventure activities, including cruises, water sports, and more, providing guests with an unforgettable experience. I-LAND Resort is a luxurious hospitality project situated on a 27-acre property. Renowned hotel chains are partnering with the resort to provide exceptional services to guests. With an adventure park, water sports, and wellness centers, the resort promises a lifetime living experience that visitors will never forget.**

**At the Global Investors Summit (GIS 2023), an MoU was signed with the Uttar Pradesh government to promote the hospitality industry in the state. The project has a set investment of INR 75 crore, and it is expected to become a premier destination in Uttar Pradesh, attracting visitors from all over the world. The resort boasts over 200 luxury suites, beach side huge lawn and banquet halls, making it an ideal destination for weddings, government events, corporate events, and travellers. The resort will contribute to the growth of the state's hospitality industry.**

# Guestel Alibag

Experience the perfect blend of earnings, enjoyment, and investment at Guestel Alibag, which offers a similar opportunity tailored to the Prince Zone of North India's largest Alibag resort. Secure your piece of paradise with a 750 sq. ft. covered area, fully furnished luxury cottage, and take advantage of this exclusive offering in this prestigious location. The resort will be operated by renowned hospitality partners, ensuring 5-star services for guests and a truly luxurious experience.

Guestel Alibag is located on the main Lasa Mall road in Itaunja, and is easily accessible via Sitapur Road-Delhi Highway NH24, Agra Expressway, and the upcoming Gomti Expressway. With its prime location, it is set to become a premier destination in North India, and the largest resort in the region. It is located just one hour away from Lucknow Airport and 45 minutes from anywhere in the city. Surrounded by lush green mango trees and the crystal-clear flowing Gomti River, it offers a unique and unforgettable experience.



**Our Guestel also comes with 24x7 power backup and parking space, providing guests with all the amenities and services they need for a comfortable and hassle-free stay for all guests. Laundry, food, beverage, and cab services are also available on demand.**

**Start reaping the rewards immediately as your Guestel unit produces a monthly lease income of ₹18,000 from day one. With a 15% lease rate increase every three years, this opportunity presents a compelling and profitable path to long-term financial growth.**

**Every Guestel owner is entitled to 2 nights and 3 days of complimentary stays each month at the resort, as well as exclusive additional benefits through the premium Guestel Club membership.**

**In summary, Rudraksh's Alibag Guestel offers the perfect solution for those looking for a revenue generating property, and a comfortable and convenient space to enjoy with premium club membership. Don't miss out on this unique and exciting opportunity!**

**Other Offering : Farmhouses with villas and luxury castles are also available on demand, along with the services of our hospitality partners. Additionally, we offer returns if you enter into a revenue share agreement with us.**





## Water Sports

Adrenaline junkies, try the exciting water sports on Gomti river now at Alibag Resort.



## Chappu Boat

Experience the joy of traditional boating with Chappu Boat rides in the serene waters at Alibag Resort.



## Shikara

Relax in the peaceful waters of Gomti river in a Kashmiri-style shikara, at Alibag Resort.



## Zipline

Experience the thrill of a lifetime at Laasa Beach Resort with our one-of-a-kind zipline adventure, offering a rush of excitement and breathtaking views.



## Mechanical bull ride

Get ready for the ride of your life at Laasa Beach Resort, where our mechanical bull offers endless fun and excitement for cowboys and cowgirls of all ages.



## Wall climbing

Conquer new heights at Laasa Beach Resort with our one-of-a-kind wall climbing adventure, offering the ultimate challenge for thrill seekers and climbers of all skill levels.



## Archery

Put your aim to the test at Laasa Beach Resort with our one-of-a-kind archery games, offering endless fun and competition for archers of all skill levels.



## Rope courses

Test your courage and challenge your limits at Laasa Beach Resort with our rope courses adventure, offering a thrilling and exciting experience for all ages.



## Mud biking

Race to the finish at Laasa Beach Resort with our one-of-a-kind mud biking tracks, offering the ultimate adventure for thrill seekers and off-road enthusiasts.



## Indoor games

Stay entertained with a variety of indoor games available at Alibag Resort.



## Kids game zone

Keep the kids entertained in the fun-filled game zone at Alibag Resort Resort.



## Outdoor games

Adrenaline junkies, try the exciting water sports on Gomti river now at Alibag Resort.



## Self cooking club

Learn to cook your favorite dishes at the self-cooking club at Alibag Resort.





## Ayurvedic Mud bath

Relax and rejuvenate with a soothing mud bath, which offers numerous health and beauty benefits for the body and mind



## Paintball Arena

Join the excitement with our paintball arena and have endless fun and action-packed games.



## Cycling

Explore the beauty of Laasa Beach Resort on two wheels with our cycling facilities, offering the perfect adventure for all ages.



## Wellness center

Unwind and recharge yourself at our wellness center, at Alibag Resort.



## Yoga & mental health

Find inner peace and improve your mental health with yoga and other services at Alibag Resort Resort.



## Gym

Get fit and strong at our state-of-the-art gym facility, located at Alibag Resort.



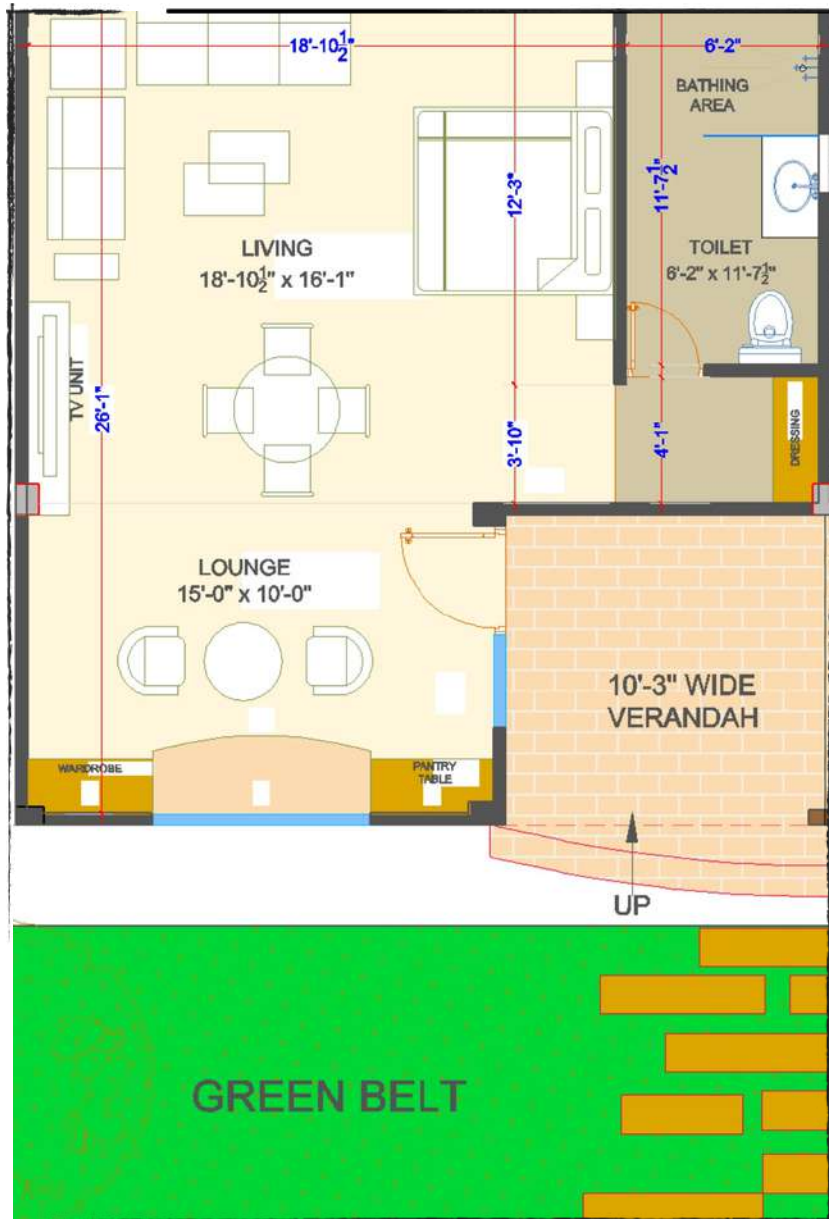
## Pottery

Unleash your creativity with pottery workshops at Alibag Resort.



## Prince Zone

The Prince Zone of the resort offers luxury suite cottages, each covering an area of 730 sq ft. Guests can expect the ultimate luxury experience in our designer cottages, equipped with all modern amenities for a truly unforgettable stay. Additionally, the zone boasts a common swimming pool for adults and a separate swimming pool for kids, adding to the overall experience.

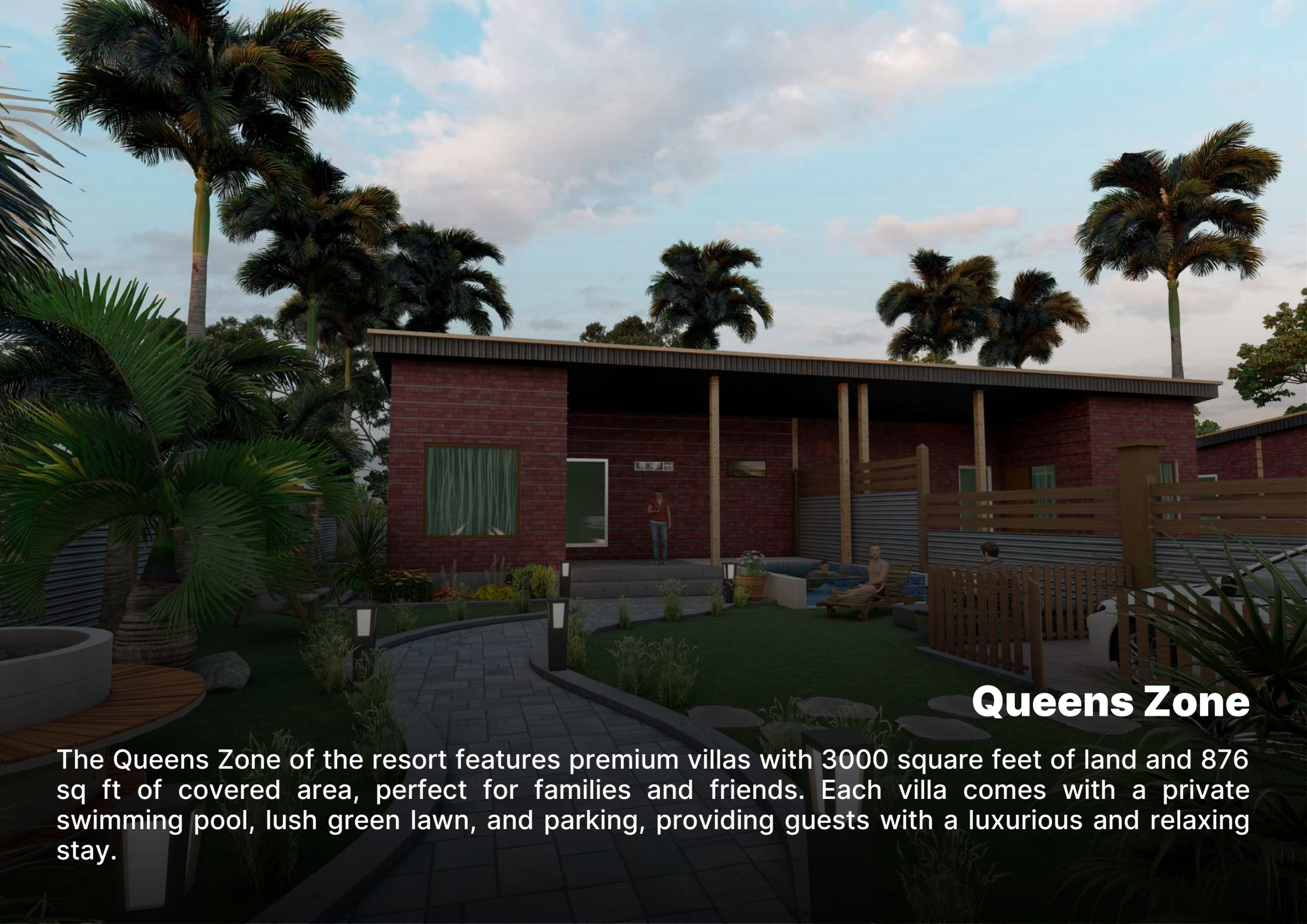


## Prince Zone

Cottage Layout & Sample Interior Picture

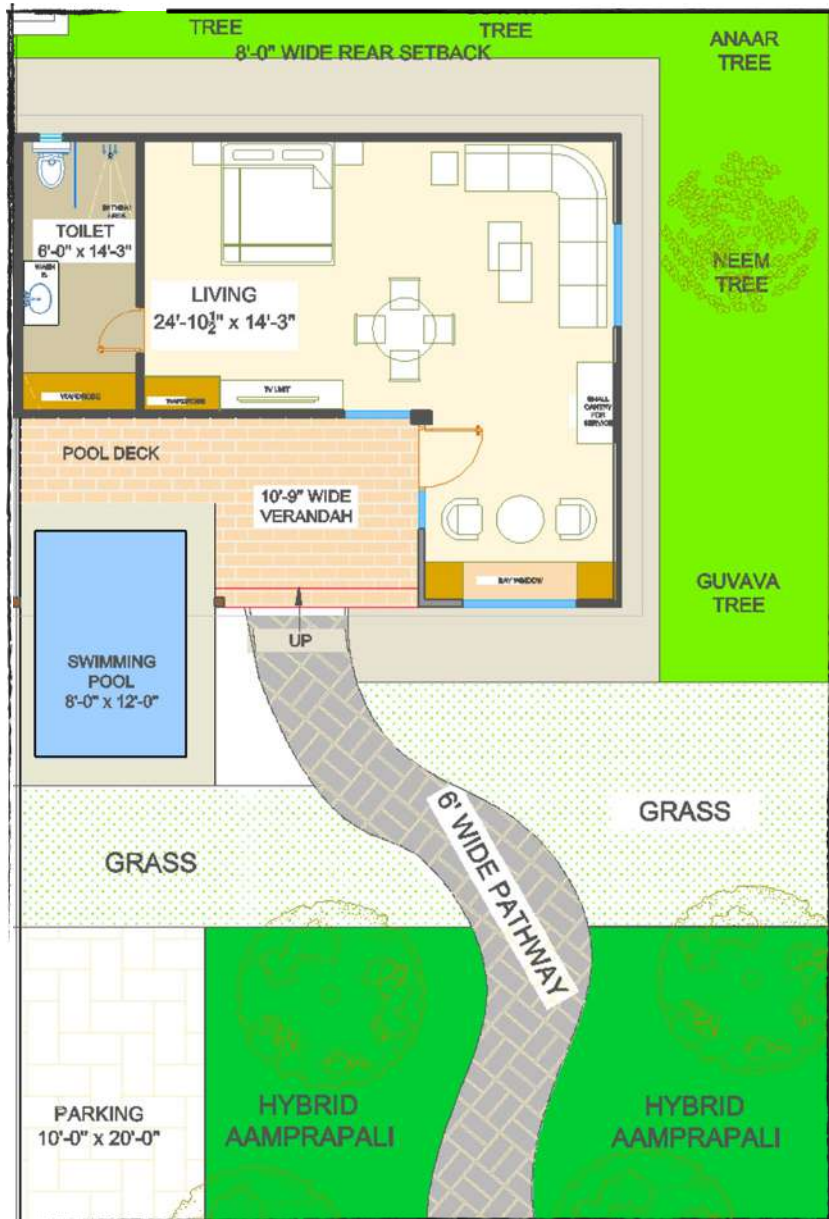
Cottage Area : 730 Square Feet

Land Area : 750 Square Feet



## Queens Zone

The Queens Zone of the resort features premium villas with 3000 square feet of land and 876 sq ft of covered area, perfect for families and friends. Each villa comes with a private swimming pool, lush green lawn, and parking, providing guests with a luxurious and relaxing stay.



## Queens Zone

Cottage Layout & Sample Interior Picture

Cottage Area : 876 Square Feet

Land Area : 3000 Square Feet



## **Crown Zone**

The Crown Zone of the resort offers super-luxury villas with designer A-shape villas that transport you to a different world. Each villa is exquisitely designed to provide guests with an unforgettable stay. With luxurious amenities and a unique architecture, the Crown Zone is the perfect choice for travelers seeking a truly unique and luxurious experience.

# News & Media



UP Tourism  
@uptourismgov

With the coordination of #UPTourism, an #MoU was signed between #InvestUP and #LassaBeachTourism Pvt. Ltd, under the #NewTourismPolicy2022. It is aimed to boost #tourism and attract more #employment in the state.

#RethinkTourism #UPNahiDekhaTohIndiaNahiDekha



Jaiveer Singh and 9 others

11:38 PM · Jan 23, 2023 · 4,178 Views

## लखनऊ में बनेगा उत्तर भारत का सबसे बड़ा एडवेंचर और वाटर स्पोर्ट्स रिजार्ट राजधानी में पर्यटन विकास को मिलेगी गति और युवाओं को रोजगार

राज्य व्यूरो, लखनऊ : लखनऊ में लासा बीच टूरिज्म प्राइवेट लिमिटेड उत्तर भारत के सबसे बड़े वैलनेस, एडवेंचर और वाटर स्पोर्ट्स रिजार्ट का निर्माण करेगी। एडवेंचर और वाटर स्पोर्ट्स रिजार्ट को लेकर समझौता ज्ञापन (एमओयू) की प्रक्रिया पूरी की जा चुकी है। पिछले दिनों मुख्यमंत्री के विशेष सचिव और इन्वेस्ट यूपी के एडिशनल सीईओ प्रथमेश कुमार और लासा बीच टूरिज्म प्राइवेट लिमिटेड के निदेशक नितिन मिश्रा के मध्य एमओयू पर हस्ताक्षर किए गए। पर्यटन को बढ़ावा देने के साथ-साथ रोजगार की दृष्टि से इस करार को अहम बताया जा रहा है। पर्यटन निदेशक प्रखर मिश्रा ने यह जानकारी साझा करते हुए बताया कि नई पर्यटन नीति-2022 के तय मानकों के अनुरूप लासा बीच टूरिज्म प्राइवेट लिमिटेड के द्वारा रिजार्ट का निर्माण किया जाएगा। कहा, यह रिजार्ट उत्तर प्रदेश के विकास में महत्वपूर्ण भूमिका निभाते हुए राजधानी, लखनऊ में पर्यटन विकास को भी गति प्रदान करेगा।

फूड प्रोसेसिंग सेक्टर में 24 हजार करोड़ के एमओयू

राज्य व्यूरो, लखनऊ : ग्लोबल इन्वेस्टर्स समिट-23 से पूर्व निवेश जुटाने की विभागीय होड में उद्यान एवं खाद्य प्रसंस्करण विभाग भी पीछे नहीं रहा है। विभाग को खाद्य प्रसंस्करण क्षेत्र से जुड़े 23,961 करोड़ रुपये के निवेश प्रस्ताव मिले हैं। सूक्ष्म व लघु उद्योगों से जुड़े 650 उद्यमियों ने फूड प्रोसेसिंग सेक्टर में राज्य सरकार के साथ समझौता ज्ञापन (एमओयू) पर हस्ताक्षर की प्रक्रिया पूरी कर ली है। एमओयू को 10-12 फरवरी के बीच लखनऊ में आयोजित यूपी जीआइएस में अंतिम रूप दिया जाएगा। खाद्य प्रसंस्करण के क्षेत्र में हुए एमओयू को इसलिए भी अहम माना जा रहा है क्योंकि अब तक उद्यान एवं खाद्य प्रसंस्करण विभाग की निवेश नीति ही स्पष्ट नहीं हुई है। खाद्य प्रसंस्करण उद्योग नीति-2017 की अवधि अक्टूबर, 22 में समाप्त हो चुकी है। बिना किसी निवेश नीति के इतने बड़े पैमाने पर निवेश आकर्षित करने को बड़ी उपलब्धि माना जा रहा है। बताया जा रहा है कि नई नीति का ड्राफ्ट तैयार है और जल्द



ही इसे कैबिनेट की मजूरी मिलेगी। नई नीति में पूंजीगत निवेश अनुदान में 10 प्रतिशत की वृद्धि की बात की जा रही है, जबकि अनुदान की अधिकतम सीमा को भी दस गुणा किया जाएगा। अधिकतम कैपिटल सक्षिप्ती की सीमा पचास लाख से बढ़कर पांच करोड़ का प्रविधान किए जाने की चर्चा है। क्षेत्रीय खाद्य अनुसंधान निदेशक डा. एसके चौहान ने बताया कि संशोधित लक्ष्य के तहत खाद्य प्रसंस्करण विभाग को 40 हजार करोड़ के निवेश का लक्ष्य दिया गया था, जिसके सापेक्ष 25 जनवरी तक करीब 24 हजार करोड़ के एमओयू पर हस्ताक्षर की प्रक्रिया पूरी की जा चुकी है। उन्होंने कहा कि यूपी जीआइएस से पूर्व विभाग तय लक्ष्य से अधिक निवेश जुटाने में कामयाब होगा।



## News & Media

# राजधानी में बनेगा वेलनेस एडवेंचर और वाटर स्पोर्ट्स रिजॉर्ट

लखनऊ। प्रदेश में पर्यटन की वृद्धि और नए रोजगार अवसरों के सृजन के दृष्टिगत उत्तर भारत के सबसे बड़े वेलनेस, एडवेंचर और वाटर स्पोर्ट्स रिजॉर्ट का निर्माण होने जा रहा है। मुख्यमंत्री के विशेष सचिव और इन्वेस्ट यूपी के एडिशनल सीईओ प्रथमेश कुमार और लासा बीच टूरिज्म प्राइवेट लिमिटेड के निदेशक नितिन मिश्रा के मध्य



एक समझौता ज्ञापन पर हस्ताक्षर भी किए गए हैं। इस अवसर पर डायरेक्टर टूरिज्म प्रखर मिश्रा ने अपनी शुभकामनाएं दी। नई पर्यटन नीति 2022 और मुख्यमंत्री योगी आदित्यनाथ के पर्यटन वृद्धि के लक्ष्य के अनुरूप लासा बीच टूरिज्म प्राइवेट लिमिटेड के द्वारा इस रिजॉर्ट का निर्माण किया जाएगा।



Government of UP  
@UPGovt

लखनऊ में बनेगा उत्तर भारत का सबसे बड़ा एडवेंचर और वाटर स्पोर्ट्स रिजॉर्ट

राजधानी में पर्यटन विकास को मिलेगा गति और युवाओं को रोजगार



# News & Media

## Coverage of Gomti Express Way Adjoining Alibag Resort

ZEE उत्तर प्रदेश उत्तराखंड

वीडियो राजनीति MY MONEY निकाय चुनाव लखनऊ वाराणसी आगरा मेरठ

Zee UP-Uttarakhand | Uttar Pradesh

### लखनऊ से हल्द्वानी तक का सफर होगा आसान, 5 साल में बनकर तैयार होगा 300 किमी लंबा गोमती एक्सप्रेसवे

लखनऊ: उत्तर प्रदेश की राजधानी लखनऊ से उत्तराखंड के बीच जल्द ही लंबा एक्सप्रेस-वे बनाया जाएगा. इस एक्सप्रेस का नाम गोमती एक्सप्रेस-वे है. जो कि 300 किमी लंबा बनने जा रहा है. ये एक्सप्रेस-वे गोमती नदी किनारे बनेगा और दुधवा नेशनल पार्क को जोड़ते हुए उत्तराखंड के नैनीताल जिले में हल्द्वानी शहर को जोड़ेगा.

Written By Zee Media Bureau | Last Updated: Mar 15, 2022, 02:14 PM IST



NBT नवभारत टाइम्स Hindi

भपना बाजार डिजिटल बाजार

आपके लिए NBT+ वीडियो न्यूज राज्य Viral मनोरंजन लाइफस्टाइल दुनिया

लखनऊ राजनीति प्रशासन क्राइम बिजली-पानी-सड़क अन्य खबरें फ्यूसर नाउ लखनऊ टाइम्स ई-पेपर

ट्रेंडिंग #सतीश कौशिक #दिल्ली शराब घोटाला #स्वप्ना सुरेश #पति, पत्नी और प्रॉपर्टी

Hindi News / Metro / lucknow / administration / gomti expressway this will be the route map plan to make

### Gomti Expressway: ऐसा होगा गोमती एक्सप्रेसवे का रूट मैप, लखनऊ से उत्तराखंड का सफर सुखद बनाने की योजना पर मुहर

Curated by राहुल पराशर | नवभारत टाइम्स, कॉम | Updated: 23 Mar 2022, 12:12 pm

Lucknow To Uttarakhand Gomti Expressway: गोमती एक्सप्रेसवे के खाका को तैयार कर लिया गया है। उत्तर प्रदेश की राजधानी लखनऊ से उत्तराखंड को जोड़ने वाली...





Rudraksh Group of Companies is a well-known business conglomerate based in Mumbai, with diverse interests in various sectors such as real estate, hospitality, amusement parks, films, film studios, warehouse, and resorts. Led by a visionary and dynamic CMD, Mr. Sanjiv Jaiswal, the company has made significant strides in expanding its business interests and exploring new opportunities for growth and diversification.

With a track record of success and expertise in multiple sectors, Rudraksh Group has recently signed an MOU with the Uttar Pradesh government to invest approximately 300 crores in three new sectors - resorts, film studios, and warehousing. This investment is expected to create new employment opportunities and contribute to the economic development of the state.

As a well-established and renowned business conglomerate, Rudraksh Group is committed to seeking new opportunities and making a significant impact in various sectors. With its strong resources and capabilities, the company is wellpoised to continue its growth trajectory and achieve unprecedented success in the future.

Rudraksh Group of Companies has developed prestigious projects like Woodland Garden, Woodland Paradise, Scorpio Club, Film Studio Park, Lucknow Film Studios, I-Land Resort, Alibag Resort, and Woodland Warehousing Park.



## Directors - Group of Companies

### Nitin Mishra

Mr. Nitin Mishra is an advisor to several renowned business groups and is also a social activist and filmmaker. His valuable skill set in solving problems is crucial to the growth of the Company. Moreover, his strong relationships with others act as a bridge to address any challenges that may arise.



### Anil Jaiswal

Mr. Anil Jaiswal is a successful businessman and advocate who carefully handles legal issues. With over 30 years of experience in fund management and business, his expertise is the key to the success of the group.



### Meesum Abbas

Mr. Meesam Abbas, from Lucknow, is a land acquisition specialist with 25+ years of experience. His expertise in handling localities and working for the benefit of both the company and landowners is crucial for the company's growth.



Mr. Sanjiv Jaiswal, the Managing Director of Rudraksh Group of Companies, is a renowned businessman with 25 years of experience in diversified fields such as real estate, hospitality, warehousing, and IT Sector. He has successfully delivered numerous projects, earning a positive reputation and goodwill within the Lucknow business community. Mr. Sanjiv Jaiswal, has achieved his goals through his vision, passion, and unwavering commitment to excellence.

Mr. Sanjiv Jaiswal started his business 20 years ago and built a passionate, talented, and trustworthy team of three directors, including himself. Each director specializes in a specific field, which has been the secret to the group of companies' success. The next goal is to venture into new and prestigious projects, such as a warehousing park at Mohanlalganj, Lucknow, and a film studio with modern amenities and equipment similar to those found in Mumbai's film studios

In addition to being a successful businessman who has established the brand name of Rudraksh, Mr. Sanjiv Jaiswal is also a renowned writer and director in the Hindi cinema industry. His first movie, which he wrote and directed, won national and international awards for Best Director at the Dada Saheb Falke Film Festival in 2013. He is also known for his work on the film Pranaam, which is available on Amazon Prime. Mr. Sanjiv Jaiswal's unique vision for creativity is evident in all of his projects, setting him apart from the typical businessman in Lucknow and contributing to his continued success.





Shiv Mandir-basahri Ghar

शिव मंदिर  
बसहरी घर

गोमती नदी

Real Location By Google Earth.



thank you

**Site Office :**

Alibag Resort, Lhasa Mall Road, Itaunja, Uttar Pradesh, 226203

**Head Office :**

Rudraksh Group of Companies, Woodland Garden, Woodland Street Kursi Road, Gudamba, Lucknow-26

**Corporate Office :**

Rudraksh House, Bungalow No- 15/142, Park Street Four Bungalows, Mhada, Andheri West, Mumbai -53



Scan QR for  
Location

